

## Code Red Release



### PRESS RELEASE FOR IMMEDIATE RELEASE

For more information contact:

Chief Richard Kane  
Exeter Police Department  
603-772-1212

The Town of Exeter Police, Fire and Emergency Management to utilize the CodeRed Emergency Notification system.

The Town of Exeter has contracted with Emergency Communications Network to license its CodeRED high-speed notification solution. The CodeRED system provides Exeter public safety officials with the ability to quickly deliver messages to targeted areas or the entire town.

On April 29 2013, the Exeter Communication Center will send out an emergency all call test message. This message will only reach home and business phones that are part of the 911 database.

Fire Chief Brian Comeau and Police Chief Richard Kane, caution that the system is only as good as the telephone number database supporting it. If your phone number is not in the database, you will not be called. One of the reasons the CodeRED system was selected is it gives individuals and businesses the ability to add their own phone numbers directly into the system's database, which is an extremely important feature.

No one should automatically assume his or her phone number is included according to Chief Kane who urges all individuals and businesses to log onto the Exeter Police department website, [www.town.exeter.nh.us/police](http://www.town.exeter.nh.us/police), and follow the link to the CodeRED Community Notification Enrollment page. Once connected to the CodeRED system you can choose how you want to be notified. Additional phone numbers can be entered as well. Other ways you may be contacted in an emergency include cell phone, e-mail, text, twitter and facebook. Those without internet access may call the police department number 772-1212 and ask for Supervisor Jim Devonshire Monday through Friday 8-4 to supply their information over the phone. Required information includes first and last name, street address (no P.O. boxes), city, state, zip code, and primary phone number,

All businesses should register, as well as all individuals who have unlisted phone numbers, who have changed their phone number or address within the past year, as well as those who use cellular phone or Volp phone as their primary number.

CodeRED has a geographically based delivery, which means street addresses are required to ensure emergency notification calls are received by the proper individuals in a given situation. The system works for cell phones too, but we need to have the associated street address to provide relevant messages.

CodeRED gives those who want to be included an easy and secure method for inputting information. The data collected will only be used for emergency notification purposes.

Questions about the CodeRED system can be directed to the Exeter communications supervisor Jim Devonshire at 603-772-1212 Monday – Friday 8-4.

## **Code Red Release**

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### **Web Links**

[Code Red Notification Enrollment](#)

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